



# C.C.B.A. Boys Travel Basketball



**Clay County Basketball Academy (CCBA)** is a competitive local boys' basketball team hosted by Clay County Girls Basketball Academy. Your son is joining an organization that makes player development for elite-level players their number one priority.

From strength and conditioning to optional weekend training sessions, CCBA Players are offered a multitude of opportunities to expand their skillset and grow their basketball knowledge.

In addition to becoming a better basketball player, CCBA players reap the benefits of being a part of a community of boys specifically from Clay County, who are all working towards a goal, celebrating wins, and overcoming losses together.

## Here is a quick breakdown of the program details:

**Seasons: Winter 2024, Spring 2025, Summer 2025**

### **Winter Season: Available to Elementary Only**

**Cost:** \$300 for the season.

**Season Dates:** December - January

**Practice Locations:** (VARY BASED ON TEAM)

**Middleburg High School:** 3750 SR 220 Middleburg, FL 32068

**Wilkinson Jr. High:** 5025 Co Rd 218, Middleburg, FL 32068

Practice times will be announced. Practice will be held on Sundays once a week. Teams will play 1 to 2 games per weekend, for 7 games, in addition to any county scrimmages available.

### **Spring 2025: Available to Elementary, Middle, High School**

**Cost:** \$650 for the season.

**Season Dates:** March - May

**Practice Locations:** (VARY BASED ON TEAM)

**Middleburg High School:** 3750 SR 220 Middleburg, FL 32068

**Wilkinson Jr. High:** 5025 Co Rd 218, Middleburg, FL 32068

Practice times will be announced. Practice will be held twice during the week. Days will be determined once teams have been formed. Teams will play 3 to 4 games per weekend, 2 weeks a month, for three months, totaling 6

tournaments. Spring has the biggest opportunity for game time as your player will be playing a total of 18-24 games and 24 practice sessions in a 3 month period.

## Summer 2025: Available to Elementary, Middle, High School

**Cost:** \$450 for the season.

**Season Dates:** June-July

**Practice Locations:** (VARY BASED ON TEAM)

**Middleburg High School:** 3750 SR 220 Middleburg, FL 32068

**Wilkinson Jr. High:** 5025 Co Rd 218, Middleburg, FL 32068

Practice times will be announced. Practice will be held twice during the week. Days will be determined once teams have been formed. Teams will play 3 to 4 games per weekend, 2 weeks a month, for two months, totaling 4 tournaments. 12-16 games will be played during this 2 month period.

**Tournament Schedule:** (Spring 2024 tournament schedule) This season has passed\*

	MARCH		
NFHG	The Takeover	Jacksonville	03/15
JM	Battle of the South	Jacksonville	03/22
	APRIL		
JM	4TH Annual BJ Classic	Jacksonville	04/05
BH	After the Madness	Jacksonville	04/19
	MAY		
IE	Florida Brawl	Gainesville	05/04
TOC	Tournament of Champions series III	Jacksonville	05/17
BH	Raise the Woof	Jacksonville	05/31

The tournament schedule is subject to change based on availability. The Florida Brawl is a guaranteed exposure tournament and is not included in the fee's, this tournament is optional, and the fee can be split between parents to attend.

### Payments:

Payments can be made in full, or in monthly payments.

### Tournaments:

Tournament schedules may vary based on availability. All games will be part of a local circuit based in Jacksonville only. Any additional games will be an additional cost.

### Uniforms:

Jerseys/shorts (home and away) and shooter-shirts are included. If fundraising permits, matching bags and other gear will be provided.

### **Spirit Wear:**

Gear can be purchased online at our website at [www.claycountybasketballacademy.com/shop](http://www.claycountybasketballacademy.com/shop). 30% of all sale proceeds go towards CCBA

## **Empowering Our Boys: Let's Score Big with Fundraising!**

As we gear up for an exciting journey on the court, it's equally important to ensure that we have the resources needed to make this season truly memorable for our talented athletes. To achieve this, we are reaching out to you for your support in brainstorming and executing some fantastic fundraising ideas.

We are hoping for each team can host one fundraising event for the season.

Here are a few creative and effective fundraising suggestions that can help us score big in supporting our boys' basketball team:

- **Basketball-Themed Events:**
  - Festivals. Host a small spring festival with basketball-themed games, possibly rent small dunk booth allow vendors to set up, talent shows, etc. 50/50 raffles
- **Local Business Sponsorships:**
  - Reach out to local businesses for sponsorships in exchange for advertising space on team jerseys, banners, or event programs.
  - Partner with restaurants for fundraising nights, where a percentage of the proceeds go to the team.
- **Merchandise Sales:**
  - Design and sell team merchandise such as T-shirts, hoodies, and hats. Consider using a local print shop to keep costs low.
- **Fitness Classes or Clinics:**
  - Offer basketball clinics or fitness classes led by the players or coaches, charging a participation fee. (outdoor)
- **Parent/Player Pledge Drive:\*\***
  - Have players and parents reach out to friends, family, and neighbors for pledges based on team achievements or individual player performance (ex. hits 20 made free-throws or 10 made three pointers).

Remember, the success of these fundraising ideas relies on the collective effort of our dedicated team and supportive community. Let's come together, share our skills, and make this season not only about victories on the court but also about building lasting memories and friendships off the court.

We are open to any additional ideas and appreciate any assistance you can offer in making our fundraising efforts a slam dunk! Thank you for your continued support.

**Team bonding** is a crucial element for the success and cohesion of our boys' basketball team. Beyond the court, fostering strong relationships among the players promotes trust, communication, and a sense of unity that directly translates to improved performance on the court. Engaging in team-building activities helps break down barriers, builds camaraderie, and enhances the overall morale of the group.

We will be doing **THREE** team bonding nights throughout the season, one each month. Idea's for team bonding:

- **Escape Room**
- **Spring Park Game Day**
  - Players will play a series of 3 games that will encourage the boys to talk to each other and work together to accomplish a goal. Provide picnic lunch, parents are involved in this.
- **Volunteer together at a local event**

Through shared experiences and a collective commitment to both personal and team growth, our boys will not only play better together but also create lasting memories and friendships that extend far beyond the basketball season.

Thank you for considering CCBA for your child's next opportunity to grow and learn the game of basketball.